

DEMOGRAPHICS

Major Downtown Employers:

- Health Care - SSM Health, OU Medical Center, OU Health Sciences Center, VA Medical Center, Valir Health, Dean A. McGee Eye Institute
- Financial Services- BancFirst, JPMorgan Chase, Bank of Oklahoma, Bank of America, Heartland Payment Systems, Arvest Bank
- Energy - OGE Energy, Oklahoma Natural Gas, Devon Energy, Continental Resources, Energy Transfer
- Other - AT&T, State of Oklahoma, City of Oklahoma City, Federal Government, Oklahoma County

 **11,592**  
RESIDENTS

 **4,900+**  
STUDENT  
POPULATION

 **86,045**  
WORKFORCE

 **3,667**  
BUSINESSES

\* University of Oklahoma Health Sciences Center- 3,824, Oklahoma City University Law School- 427, The Academy of Contemporary Music at the University of Central Oklahoma 250, University of Oklahoma MBA Program- 380, Metro Tech Downtown, University of Central Oklahoma Downtown MBA/MPA- 78

DOWNTOWN OKC THIS DECADE

Oklahoma City started the decade with a new landscape as many game-changing projects have recently come to fruition in the city's core.

- A new \$1-billion downtown arena that will be the home of the **Oklahoma City Thunder**.
- **OKANA** is a \$400-million indoor waterpark. The resort also features a riverfront hotel, amphitheater, restaurants and retail.
- **Scissortail Park** is a 70-acre, fully programmed downtown park.
- The **First Americans Museum (FAM)** celebrates our shared history through the collective stories of 39 distinct tribal nations in Oklahoma today.
- A \$277-million **Oklahoma City Convention Center**.
- 605-room headquarters hotel operated by **Omni Hotel & Resorts**.
- The **Oklahoma City Streetcar, BRT Line and trails** connects all these amenities to the rest of downtown.

OKLAHOMA CITY  
DOWNTOWN SNAPSHOT



WHAT IS MAPS?

Metropolitan Area Projects (MAPS) is Oklahoma City's pay-as-you-go, temporary-sales-tax, capital investment program. Downtown has attracted more than \$7 billion in public and private investment since the original MAPS projects.

MAPS I (1993) - \$363-million package, 9 projects including:

- Chickasaw Bricktown Ballpark
- Bricktown Canal
- Oklahoma River
- Chesapeake Energy Arena

**MAPS for Kids (2001)** - \$700-million package that renovated or rebuilt every school in Oklahoma City limits.

MAPS 3 (2009) - \$777-million package, 8 projects including:


- Modern Streetcar
- Whitewater rafting facility
- Convention center
- 70-acre Scissortail Park

MAPS 4 (2019) - \$1.1-billion package, 16 projects including:

- Investment in OKC's Innovation District
- Multipurpose outdoor stadium
- Beautification of key corridors
- 70% dedicated to neighborhood & human needs



DOWNTOWN VISITORS

 **91M** Yearly

 **61 Minute** Dwell Time





## DOWNTOWN OKLAHOMA CITY

<b>HOUSING*</b>	
Total Completed	5,487
Under Construction	886
Total Planned	1,369
Total Units	7,742

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HOTELS	
Total Completed	4,323
Under Construction	88
Total Planned	404
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**HOUSING COMPLETED** Units

1	Classen Senior Center	100
2	The Frank	45
3	LIFT	329
4	Classen Glen	48
5	The Commons on Classen	48
6	The Edge	250
7	The Sieber	38
8	The Guardian	37
9	Towers Apartments	138
10	Regency Tower	274
11	Sycamore Square Condos	58
12	The Haven	64
13	The Civic	34
14	Avana Arts District	303
15	The Montgomery	70
16	Park Harvey	162
17	The Metropolitan	329
18	Block 42	42
19	Maywood Apartments	299
20	Central Avenue Villas	30
21	Lofts at Maywood	55
22	Mosaic	97
23	Level	228
24	Deep Deuce Apartments	294
25	The Hill	88
26	Steelyard	250
27	Centennial on the Canal	30
28	Page Woodson	537
29	University Village	86
30	West Village	345
31	The Bower	32
32	The Sentinel	31
33	The First Residences	193
34	Muse	302
35	Ayva at Midtown	78
36	The Pulse	204

## HOUSING CONSTRUCTION Units

**HOUSING PLANNED** Units

**HOTELS COMPLETED** Units

1	Fordson Hotel	126
2	AC by Marriott	142
3	Aloft Hotel	134
4	Ambassador Hotel	54
5	Colcord Hotel	108
6	Courtyard Downtown Oklahoma City	225
7	Embassy Suites	195
8	Hampton Inn Bricktown	200
9	Hilton Garden Inn	155
10	Holiday Inn Express	124
11	Homewood Suites	100
12	Marriott SpringHill Suites	126
13	Wyndham Grand	311
14	Residence Inn Marriott Bricktown	151
15	Sheraton Hotel	395
16	Skirvin Hotel	225
17	Hyatt Place	134
18	Staybridge Suites	134
19	Marriott Fairfield Inn and Suites	133
20	Omni Hotel	605
21	The National	146
22	Renaissance Hotel (Marriott)	182
23	Okana	400

**HOTEL CONSTRUCTION** Units

Information on this sheet provided by the Greater OKC Chamber, the City of Oklahoma City, Downtown OKC Partnership and the Alliance for Economic Development of Oklahoma City.

For more information, please contact:

**TAMMY FATE**

Director

### Retail Development and Recruitment

Greater Oklahoma City Chamber

(405) 297-8958

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www.okcretail.com

\*Only developments with

30 or more units listed.

