

DOWNTOWN OKC YEAR IN REVIEW

February 1, 2024

2023

Program

8:30 **Check-in and Coffee**

Catered by Not Your Average Joe

9:00 **Call to Order and Welcome**

Eric Eissenstat
Director, Phillips Murrah
Board Chair, Downtown OKC Partnership

Opening Remarks

Mayor David Holt

2023 Year In Review

Jennifer Nakayama
President & CEO, Downtown OKC Partnership

9:30 **Panel: Envisioning 2024**

Moderated by Jennifer Nakayama

City of Oklahoma City

Craig Freeman
City Manager

City of Oklahoma City

Aubrey McDermid
Assistant City Manager

City of Oklahoma City

Wade Gourley
Chief of Police

The Alliance for Economic Development

Kenton Tsoodle
President & CEO

10:00 **Closing Remarks and Adjournment**

Venue courtesy of the Oklahoma City Museum of Art

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405.235.3500

DOWNTOWNOKC.COM





SCAN TO VIEW
PRESENTATION
SLIDES & MORE

DOWNTOWN OKC YEAR IN REVIEW

2023

Downtown Data

SOURCE: PLACER.AI

EMPLOYEES

2023
49.8K
+21.0% YOY

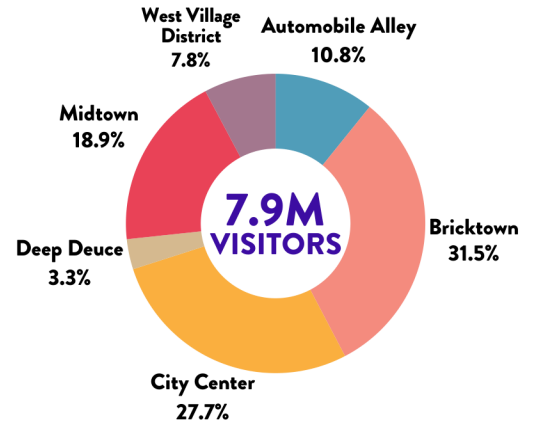
IN 2023, DOWNTOWN EMPLOYEES & RESIDENTS SURPASSED PRE-PANDEMIC NUMBERS

2019
49.2K

RESIDENTS

2023
9.9K
+30.8% YOY

2019
9.3K



VISITORS

DISTRICT	VISITORS	VISIT FREQUENCY	AVG DWELL TIME	YEAR OVER YEAR
AUTOMOBILE ALLEY	857K	2.84	115	(1.4%)
BRICKTOWN	2.5M	3.13	232	(2.0%)
CITY CENTER	2.2M	3.48	235	0.06%
DEEP DEUCE	259K	3.18	325	(0.20%)
MIDTOWN	1.5M	4.89	187	(3.10%)
WEST VILLAGE DISTRICT	616K	2.84	161	6.30%

Downtown is defined by NW 13th Street to the north, Oklahoma City Boulevard to the south, N Western Avenue to the west, and Interstate 235 to the east.

DOWNTOWN
→ OKC
PARTNERSHIP

405.235.3500

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Green Team Stats

SOURCE: BLOCK BY BLOCK SMART SYSTEM

Biohazards Removed **1,364**
Business Check-ins **4,685**
Cigarette Butts Recycled **28.85 lbs**
Graffiti Removed **2,505**
Pressure Washing **727 hrs**

Green Team data is collected only within the Downtown Business Improvement District.

TO REQUEST BID SERVICES, CALL OR TEXT THE GREEN TEAM AT 405.240.1944

CLEAN & SAFE INVESTMENT
\$1.0M

GREEN TEAM EMPLOYEES
14.4
FTE

WELFARE CHECK-INS
5,044

HOSPITALITY ASSISTS
62,770