

DEMOGRAPHICS

Major Downtown Employers:

- Health Care - SSM Health, OU Medical Center, OU Health Sciences Center, VA Medical Center, Valir Health, Dean A. McGee Eye Institute
- Financial Services- BancFirst, JPMorgan Chase, Bank of Oklahoma, Bank of America, Heartland Payment Systems, Arvest Bank
- Energy - OGE Energy, Oklahoma Natural Gas, Devon Energy, Continental Resources, Energy Transfer
- Other - Sonic HQ, AT&T, State of Oklahoma, City of Oklahoma City, Federal Government, Oklahoma County

* University of Oklahoma Health Sciences Center- 3,388, Oklahoma City University Law School- 450, The Academy of Contemporary Music at the University of Central Oklahoma 300, University of Oklahoma MBA Program- 300, Metro Tech Downtown, University of Central Oklahoma Downtown MBA/MPA- 69



11,082
RESIDENTS



4,500+
STUDENT
POPULATION



80,093
WORKFORCE



2,982
BUSINESSES

WHAT IS MAPS?

Metropolitan Area Projects (MAPS) is Oklahoma City's pay-as-you-go, temporary-sales-tax, capital investment program. Downtown has attracted more than \$7 billion in public and private investment since the original MAPS projects.

MAPS I (1993) - \$363-million package, nine projects including:

- Chickasaw Bricktown Ballpark
- Bricktown Canal
- Oklahoma River
- Chesapeake Energy Arena

MAPS for Kids (2001) - \$700-million package that renovated or rebuilt every school in Oklahoma City limits.

MAPS 3 (2009) - \$777-million package, eight projects including:

- Modern Streetcar
- Whitewater rafting facility
- A new convention center
- 70-acre Scissortail Park

MAPS 4 (2019) - \$978-million package, 16 projects including:

- Investment in OKC's Innovation District
- Multipurpose outdoor stadium
- Beautification of key corridors
- 70% of package will be dedicated to neighborhood and human needs

RECENT OKC MARKET ARRIVALS AND ANNOUNCEMENTS

LOVISA

THE
CAPITAL
GRILL & L.L.B.E

ARHAUS

gilly hicks
by HOLLISTER

RH
RESTORATION HARDWARE

LUCCHESI
BOOTMAKER



RODIZIO GRILL
THE BRAZILIAN STEAKHOUSE



Oklahoma City ranks No. 3 in the country for lowest business costs.

– Moody's North American Business Cost Review



Oklahoma City has the lowest cost of living among major metros in the U.S.

– C2ER, 2022 Annual Cost of Living Index

DOWNTOWN OKC THIS DECADE

Oklahoma City started the decade with a new landscape as many game-changing projects have recently come to fruition in the city's core.

- The **First Americans Museum (FAM)** celebrates our shared history through the collective stories of 39 distinct tribal nations in Oklahoma today.
- The \$277-million **Oklahoma City Convention Center** opened featuring nearly 200,000 square feet of exhibit space.

- Adjacent to the convention center is a new 605-room headquarters hotel operated by **Omni Hotel & Resorts**.
- **Scissortail Park** is a 70-acre, fully programmed downtown park.
- The **Oklahoma City Streetcar** connects all these amenities to the rest of downtown.
- Currently underconstruction on the FAM property is **OKANA**, a \$300-million indoor waterpark. The resort will also feature a riverfront hotel, amphitheater, restaurants and retail.

**OKLAHOMA
CITY RETAIL**

DOWNTOWN OKLAHOMA CITY

HOUSING*

Total Completed	5,290
Under Construction	476
Total Planned	1,348
Total Units	7,114

HOUSING COMPLETED	Units
1 Classen Senior Center	100
2 The Frank	45
3 LIFT	329
4 Classen Glen	48
5 The Commons on Classen	48
6 The Edge	250
7 The Sieber	38
8 The Guardian	37
9 Towers Apartments	138
10 Regency Tower	274
11 Sycamore Square Condos	58
12 The Haven	64
13 The Civic	34
14 Avana Arts District	303
15 The Montgomery	70
16 Park Harvey	162
17 The Metropolitan	329
18 Block 42	42
19 Maywood Apartments	299
20 Central Avenue Villas	30
21 Lofts at Maywood	55
22 Mosaic	97
23 Level	228
24 Deep Deuce Apartments	294
25 The Hill	88
26 The Steel Yard	250
27 Centennial on the Canal	30
28 Page Woodson	323
29 University Village	86
30 West Village	345
31 The Bower	32
32 The Sentinel	31
33 The First Residences	193

HOUSING CONSTRUCTION	Units
34 Muse	302
35 Page Woodson - Phase 4	148

HOUSING PLANNED	Units
36 Dream Hotel	150
37 The Harlow	265
38 Boulevard Place	265
39 Alleys End	216
40 East Bricktown- Phase II	146
41 Classen Marquette	60
42 Wilford	246

HOTELS

Total Completed	3,923
Under Construction	400
Total Planned	892
Total Units	5,215

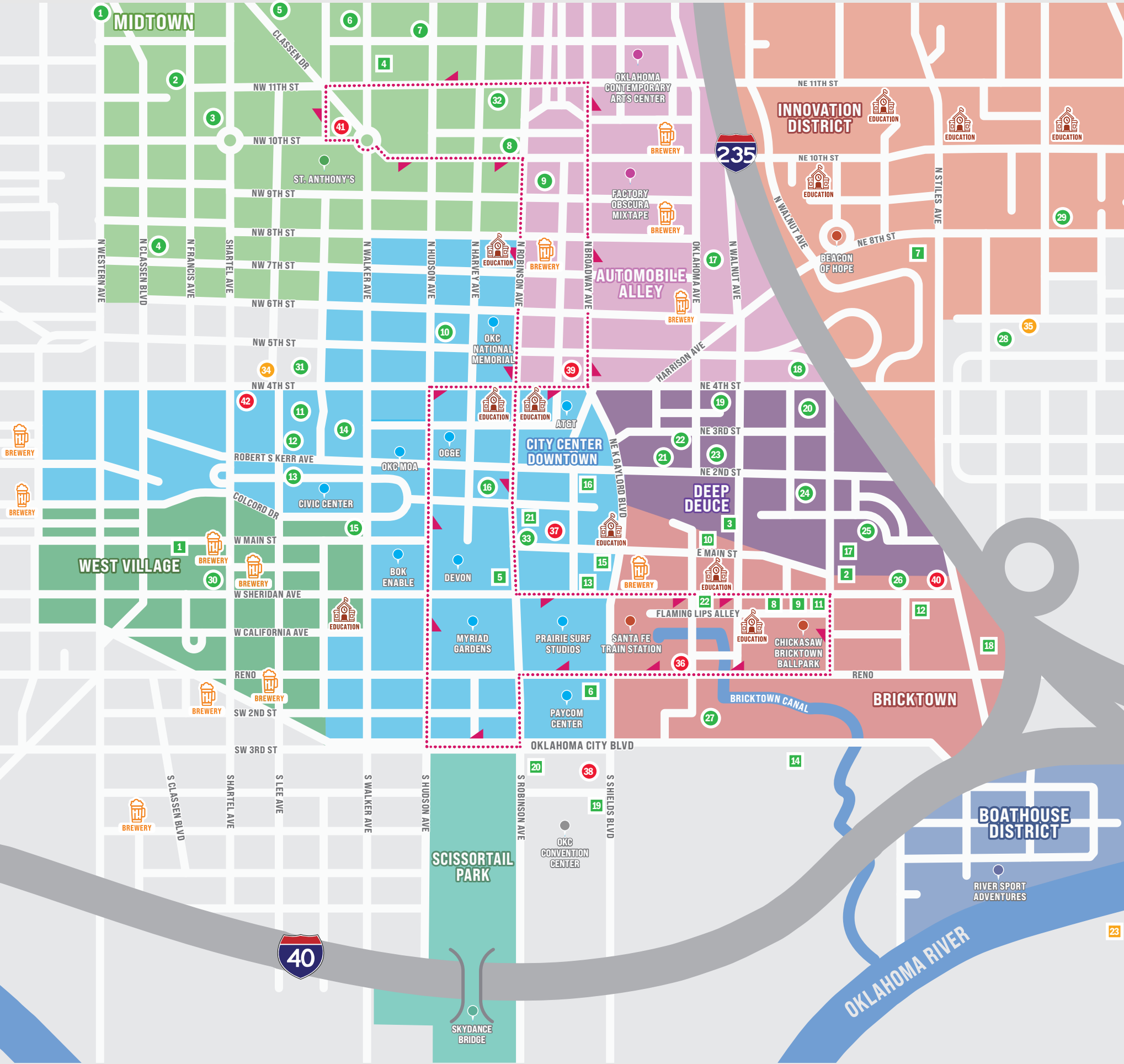
HOTELS COMPLETED	Units
1 21C Museum Hotel	126
2 AC by Marriott	142
3 Aloft Hotel	134
4 Ambassador Hotel	54
5 Colcord Hotel	108
6 Courtyard Downtown Oklahoma City	225
7 Embassy Suites	195
8 Hampton Inn Bricktown	200
9 Hilton Garden Inn	155
10 Holiday Inn Express	124
11 Homewood Suites	100
12 Marriott SpringHill Suites	126
13 Wyndham Grand	311
14 Residence Inn Marriott Bricktown	151
15 Sheraton Hotel	395
16 Skirvin Hotel	225
17 Hyatt Place	134
18 Staybridge Suites	134
19 Marriott Fairfield Inn and Suites	133
20 Omni Hotel	605
21 First National Center	146
22 Renaissance Hotel (Marriott)	182

HOTEL CONSTRUCTION	Units
23 Okana	400

Information on this sheet provided by the Greater OKC Chamber, the City of Oklahoma City, Downtown OKC Partnership and the Alliance for Economic Development of Oklahoma City.

For more information, please contact:

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*Only developments with 30 or more units listed.